

Welcome to our Happy Place

Our summer marketing campaign - welcome to our happy place - launched on 7 October across Facebook and Instagram and comes to an end this month.

Around 18 industry operators were captured on film and over 30 businesses provided additional content which will be used in future campaigns.

Don't forget you can access lots of image content from our image library, powered by Crowdriff. Check the link on our industry resources page on www.eurobodalla.com.au or contact us for more information.

Our next campaign, "Saved You A..." is in the pipeline and is expected to launch late February.



WEBSITE TOTAL

Unique users

27 741

Page views

88 558

Mobile usage

75.80%



SOCIAL TOTAL

Impressions

387 800

Engagements

17 467

Reach

278 510



JANUARY OCCUPANCY

Source: Localis

2021

74%

2022

77%

2023

62%



DECEMBER SPEND

Source: Spendmap

2019

80.7m

2020

109.0m

2021

119.0m

2022

124.0m



Join the Visitor Information Network

Would your business benefit from additional foot traffic? Does your retail space have room to display official tourism brochures for visitors? Do you offer great visitor information to your customers but don't have the tools you need?

We can help. Simply give us a call on

1800 802 528 and register your interest in listing as a visitor information outlet on our digital map, or as a brochure distribution point for the suite of Eurobodalla Tourism maps and brochures. It's totally free!