

SAVED YOU A... Autumn campaign in market now

Our first partnership campaign for 2023 launched 27 February with 17 deals submitted from across the shire including accommodation, tours and experiences.

The response to this campaign has been the best ever for a digital-only promotion. It is fantastic to see our industry actively engaging with our marketing activities and

delivering quality content for us to promote.

The campaign runs until 30 April 2023 and is supported by paid social advertising on Facebook and Instagram.

If you missed out this time, don't forget to read the industry newsletters and keep an eye out for future partnership invitations.



WEBSITE TOTAL

Unique users

14 575

Page views

43 788

Mobile usage

65.68 %



SOCIAL TOTAL

Impressions

307 600

Engagements

14 336

Reach

215 300



FEBRUARY OCCUPANCY

Source: Localis

2021

62%

2022

62%

2023

51 %



JANUARY SPEND

Source: Spendmap

2020

66.9m

2021

114.0m

2022

116.0m

2023

125.0m



Join the Visitor Information Network

Would your business benefit from additional foot traffic? Does your retail space have room to display official tourism brochures for visitors? Do you offer great visitor information to your customers but don't have the tools you need?

We can help. Simply give us a call on

1800 802 528 and register your interest in listing as a visitor information outlet on our digital map, or as a brochure distribution point for the suite of Eurobodalla Tourism maps and brochures. It's totally free!