EUROBODALLA
all kinds of natural

2025 DECEMBER REPORT

Visitor Economy Action Committee Updates

The Visitor Economy Advisory Committee (VEAC, formerly Visitor Economy Working Group) is in the process of organising their first industry famil. Expressions of interest in attending the famil, a bus tour, have been called and you can register your interest by email to Lysanne.Cameron@esc.nsw.gov.au

Updates on the site visits, activities and other details of the VEAC famil will be shared through the monthly Tourism Industry newsletter early in 2026.

The newsletter is the key channel for all tourism industry updates and communications from council and VEAC.

If you havent subscribed yet, contact Lysanne.Cameron@esc.nsw.gov.au to be added to themailing list.

WEBSITE TOTAL

Source: eurobodalla + explore + whatson

New users	Page views	Mobile usage
45.8K	120.9K	68.0%

SOCIAL TOTAL

Source: Facebook + Instagram (Meta updates 2025)

Views	Interactions	Followers
947.8K	14.10K	56.5K

DECEMBER AVERAGE OCCUPANCY

Source: Localis-discontined 08/2025

2023	2024	2025
54.2%	54.1%	N/A

DECEMBER SPEND

Source: Spendmapp

2022	2023	2024	2025
104.0M	103.0M	105.0M	107.0M

Mogo Trails Updates

The network of Mogo Trails continues to attract riders from all over the country to take on the challenge of 72 trails weaving through 125kms of forest terrain.

Trail details, locations and track status can be accessed digitally through the Trailforks app. To stay informed follow @mogotrails on Instagram and Facebook or check the website for more information on trails including trails details, FAQs and things to do.

The international Bike festival, Sea Otter Australia returns to Mogo Trails and Batemans Bay October 23-25, 2026.

Planning is already underway with event organisers Rocky Trail Entertainment. News, key dates, ticket sales etc will be published on the Sea Otter Australia website or subscribe to the newsletter to stay in the loop.